




REGION V

201 
private, nonprofit
colleges and universities

503,642 
students

112,115 
Pell Recipients*

\$59.2 billion 
generated in economic impact

354,098 jobs 
created and supported

\$7.8 billion 
generated in local,
state and federal taxes



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION V

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	166,033	\$24,282,153,907	\$3,872,139,711
INDIRECT	55,172	\$11,454,226,066	\$1,082,373,620
INDUCED	132,893	\$23,512,601,197	\$2,877,172,880
TOTAL	354,098	\$59,248,981,170	\$7,831,686,211

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“Those colleges are the anchors for their community – not just an economic catalyst, but a cultural catalyst. Their presence changes the dynamic of those towns.”

RICK SNYDER
FORMER GOVERNOR OF MICHIGAN

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region V totaled **\$284.9 million**. The examples presented below illustrate a small sampling of the innumerable ways that these institutions give back.

AUGUSTANA COLLEGE (ROCK ISLAND, IL)

In the summer of 2020, Dr. Monica M. Smith, vice president for diversity, equity and inclusion at Augustana College, led campus conversations to help raise awareness of racial justice issues and empower the Augustana community to get involved in efforts to make positive change on campus and in the world. The Presidential Racial Justice and Equity Fund was developed to encourage students to initiate projects on campus or within the Quad Cities that raise awareness, propose solutions and promote dialogue and activism for racial justice.

DEPAUW UNIVERSITY (GREENCASTLE, IN)

Every year, hundreds of DePauw students dedicate their time and passions to engaging with the surrounding community. In partnership with the Putnam County Purdue Extension Office and Greencastle Kroger, the Hartman Center at DePauw hosts an annual Supermarket Sweep philanthropy and awareness event to tackle the issue of food insecurity. All in-kind donations benefit the Putnam County Pantry Coalition which is comprised of nine pantries serving Putnam County residents.

MARQUETTE UNIVERSITY (MILWAUKEE, WI)

Marquette University School of Dentistry students work in community clinics to provide comprehensive care to residents. Marquette dentistry students serve more than 30,000 Wisconsin residents and have donated \$17 million in services. Services provided include oral health education, senior care, screenings and sealants for low-income children and treatment for special needs patients and the homeless.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor's degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.