



REGION I

146
private, nonprofit
colleges and universities



553,182
students



129,477
Pell Recipients*



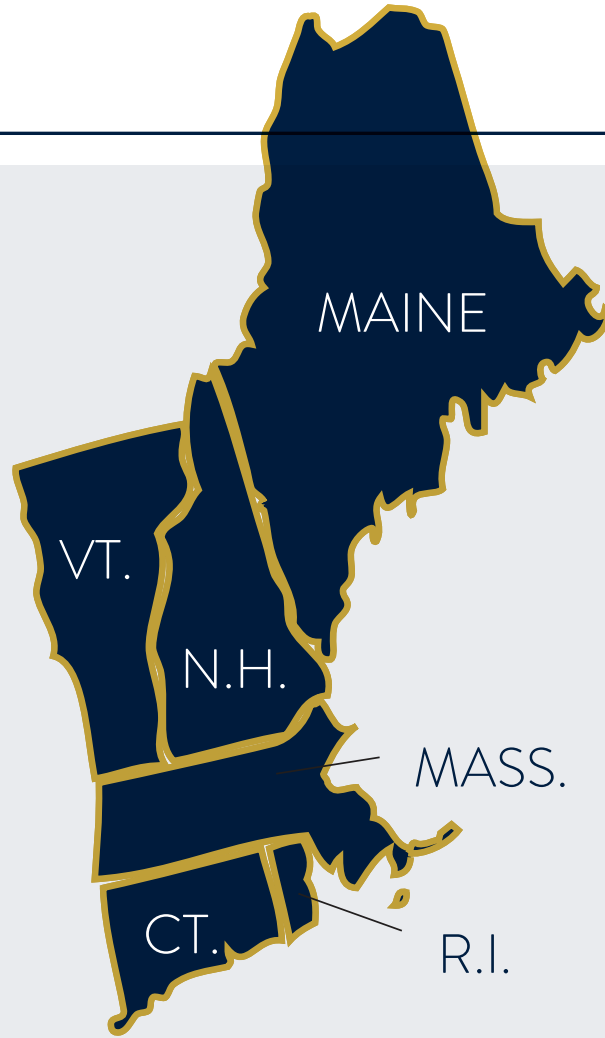
\$82.0 billion
generated in economic impact



457,416 jobs
created and supported



\$10.7 billion
generated in local,
state and federal taxes



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION I

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	196,548	\$33,470,042,791	\$5,214,913,279
INDIRECT	76,943	\$15,948,116,152	\$1,496,445,024
INDUCED	183,925	\$32,544,321,525	\$3,982,312,704
TOTAL	457,416	\$81,962,480,467	\$10,693,671,007

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“Private, nonprofit colleges and universities demonstrate the value added to the overall community and make these communities a better place to live for all residents.”

DR. KEN JONES
ECONOMIC RESEARCH ANALYST
STATE OF VERMONT

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region I totaled \$382.7 million. The examples presented below illustrate a small sampling of the innumerable ways that these institutions give back.

FAIRFIELD UNIVERSITY (FAIRFIELD, CT)

Thirty-five nursing students from Fairfield University administered COVID-19 vaccine shots to medical workers at Norwalk Hospital in late 2020. This vital extra resource has allowed staff nurses to stay on the patient floors caring for patients while Fairfield’s student nurses are administering the vaccines. Students will be assisting through the spring of 2021 and could later help with vaccinations of not just staff but also patients. Students report that this experience has inspired them to continue such work after they leave college.

BOWDOIN COLLEGE (BRUNSWICK, ME)

Associate Professor of History Page Herrlinger and Research Associate in Art History Natasha Goldman have secured a six-figure grant through the National Endowment for the Humanities to sponsor a Holocaust Education Seminar. This \$115,000 award enables them, for the second time, to offer a seminar for middle and high school teachers on “Teaching the Holocaust through Visual Culture.” The event, to be held on the Bowdoin campus, will host 16 teachers with varying levels of experience teaching this content.

MOUNT HOLYOKE COLLEGE (SOUTH HADLEY, MA)

Students tutor, intern and perform community outreach work in area schools, human services agencies, community-based organizations and governmental offices in the Pioneer Valley, largely through their nationally recognized Community-Based Learning Program (CBL). The Program places more than 120 students each year as tutors/mentors in educational partnerships, primarily in South Hadley and Holyoke. In addition, each year CBL’s student leadership development program assigns 30–40 student leaders to project-partnerships with local community-based programs and organizations.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor’s degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.