




REGION IV

271 
private, nonprofit
colleges and universities

635,965 
students

272,195 
Pell Recipients*

\$79.3 billion 
generated in economic impact

467,660 jobs 
created and supported

\$10.4 billion 
generated in local,
state and federal taxes



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION IV

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	216,128	\$32,527,480,168	\$5,150,008,858
INDIRECT	74,004	\$15,359,076,769	\$1,449,169,679
INDUCED	177,528	\$31,410,506,927	\$3,843,609,018
TOTAL	467,660	\$79,297,063,864	\$10,442,787,555

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“The geographic location of many of these private colleges and universities is in smaller communities. This has made them not only an economic engine or economic hub, but they have become somewhat of a focal point of culture and leadership in those communities as well.”

ANTHONY COPELAND
FORMER COMMERCE SECRETARY, NORTH CAROLINA

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region IV totaled **\$401.0 million**.

UNIVERSITY OF MIAMI (MIAMI, FL)

The Civic Engagement High School Partnership promotes increased competency in core academic subject areas — history, English and STEM disciplines — and builds and sustains a college-going culture at traditionally underrepresented and historically underperforming Miami-Dade County Public Schools. Upper-level UM undergraduates in STEM fields participate in the Science Made Sensible Program, which seeks to enhance public school curriculum while providing the students with practical classroom learning. Undergraduates majoring in English, history, American studies, Latin American studies and Africana studies partner with history and language arts teachers at a local high school to enhance the curriculum.

UNIVERSITY OF RICHMOND (RICHMOND, VA)

The Brown Bag Discussion Series was initiated by The Bonner Center for Civic Engagement at the University of Richmond to bring together campus and community members to study, reflect and address contemporary social issues, including democracy, elections, community and civic engagement.

BREVARD COLLEGE (BREVARD, NC)

Brevard College (Brevard, NC) received a grant from the Walnut Cove Members Association (WCMA) to support community service activities during freshman orientation. The WCMA, which is comprised of a group of property owners, raises funds to support the community through member dues, donations and an annual “Weekend of Giving.” There is a strong partnership between WCMA, Brevard College students and the overall community. For the last several years, each graduating class at the college has contributed over 10,000 hours of service to community organizations.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor’s degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.