



**Government Relations Academy Agenda
Monday, February 1, 2010
Regency A Ballroom - Ballroom Level
8:00 a.m. - 12:00 p.m.**

**Luncheon Discussion
Ticonderoga Ballroom - Ballroom Level
12:00 p.m. - 2:00 p.m.**

8:00 a.m. **Continental Breakfast Meet and Greet** – a chance to mingle informally with other government relations personnel on NAICU member campuses.

8:30 a.m. **Key Issues 2010 – Overview of Public Policy Issues**
NAICU Government Relations Staff:
(Maureen Budetti, Director of Student Aid Policy; Susan Hattan, Senior Consultant, Stephanie Giesecke, Director of Student Aid Funding)

Join us for a quick overview of the many higher education issues currently being debated in Washington that could affect your college – from the GI bill to a possible federal definition of credit hour.

9:00 a.m. **Ten minute Mini-Issue Update No. 1 Tax Agenda**
(Karin Johns, NAICU Director of Tax Policy)

With nearly all tax benefits that help families pay for college set to expire by the end of 2010, what are the opportunities and risks for our institutions and students as the tax-writing committees consider higher-education assistance, costs, and the tax code?

9:15 a.m. **Issue Focus No. 1: The Grand Convergence**
(Sarah Flanagan, NAICU Vice President, Government Relations)

The President's Goal to make the United States first in the world in college graduates by 2020, is based on a much larger reform agenda for pre-school, K-12, higher education and job training. What are the unique challenges and opportunities for private higher education in answering the 2020 call?

10:00 a.m. **View from the Hill**
Luke Swarthout, Senior Education Policy Advisor
United States Senate Committee on Health, Education, Labor and Pensions

As a longtime Washington-based advocate for student aid through the U. S. Public Interest Research Group, and now the Senior Policy Advisor for the Senate HELP Committee charged with drafting student loan reform legislation, Luke Swarthout has a unique and seasoned perspective on higher education advocacy and policy in our nation's capital. What change is in the air for higher education policy in 2010, and what role can every college play in this important national conversation?

10:30 a.m. **Ten minute Mini-Issue Update No. 2 Student Aid Funding**
(Stephanie Giesecke, NAICU Director of Student Aid Funding)

The economic downturn has put tremendous pressure on the federal budget and on student aid programs. With the president's 2011 budget set to be released this day, what are the short and long term prospects for student aid funding?

10:45 a.m. Break

11:00 a.m. **Issue Focus No. 2: PILOTS**

The declining economy has led many states and localities to look to private colleges to help fill the public troughs through payments in lieu of taxes. How have colleges in three states under the greatest pressure (Pennsylvania, Rhode Island and Massachusetts) responded?

Don Frances, President

Association of Independent Colleges and Universities of Pennsylvania

Dan Egan, President

Association of Independent Colleges and Universities of Rhode Island

Rich Doherty, President

Association of Independent Colleges and Universities in Massachusetts

12:00 **Luncheon Discussion: Sector Politics – Will They Tear Us Apart?**

The student aid reform legislation currently making its way through Congress includes a major initiative directed solely at community colleges. Public land grant universities are proposing a new federal program for public research universities. Stimulus funds provided higher education support almost exclusively for public colleges. What could new forms of institutional aid mean for the future of sector relationships at the national level? Would sector-specific funding hurt the ability of all colleges to speak with a single voice on behalf of student aid?

David S. Baime, Vice President for Government Relations

American Association of Community Colleges

David E. Shulenburger, Vice President, Academic Affairs

Association for Public and Land-grant Universities