

# NAICU Access and Success/Building Blocks to 2020 Survey

## 1. Introduction

# NAICU Access and Success/Building Blocks to 2020 Survey

Data indicates that independent colleges and universities have contributed a disproportionately greater share of postsecondary graduates with degrees relative to the share of postsecondary students the sector enrolls. Policymakers are interested in the stories behind our graduation success, particularly with underserved populations. In addition, they would like to understand the ways in which we plan to continually work to achieve even higher standards of student success going forward. The interest in this information has become even more pronounced since President Obama set a goal for higher education that challenges institutions to provide the means for America to achieve the world's highest proportion of college graduates by the year 2020.

With this in mind, we want to learn more about any current and/or planned efforts that increase the enrollment of underserved students on your campus and that support successful degree attainment. By compiling such information, NAICU can demonstrate to policymakers and public stakeholders that independent institutions have long been contributing to undergraduate degree attainment, continue to be leading innovators in student success program development and implementation, and can be seen as a critical sector and partner in reaching the 2020 goal. NAICU will spotlight unique and innovative work of institutions in this area.

This survey is an opportunity to publicize your institution's efforts and ideas in access, retention, and completion.

**NOTE:** Institutions with several innovative programs can complete this survey more than once by resubmitting a new survey using the survey's link found at the end of the survey. Please do not submit more than one program in a single survey response.

It is recommended that the survey be completed on-line.

Alternatively, please [print this survey](#), and fax the completed survey responses to (202) 835-0003, subject "Access and Persistence Survey," or mail to NAICU, 1025 Connecticut Ave NW, Suite 700, Washington, DC 20036-5405

This survey remains open indefinitely.

If there are any questions, please contact Wendy Weiler ([wendy@naicu.edu](mailto:wendy@naicu.edu)) or call (202) 785-8866.

## 2. Contact Information

### Part A. Contact Information

#### \* 1. Institution Name:

#### \* 2. State:

State:

#### 3a) Name of person completing this survey:

# NAICU Access and Success/Building Blocks to 2020 Survey

**3b) Title/position:**

**3c) Telephone number:**

**3d) Email address:**

## 3. Part B. Increasing the Enrollment of Underserved Students

**4) Does your institution currently have a program or plan to introduce one that includes helping underserved students (e.g., low-income, minorities, single mothers, etc.) enroll at your institution?**

- Yes
- Not yet, but we are in the process of developing one for future implementation.
- No (please skip question 5 and go to question 6).

**5) If you answered "yes" or "not yet" to question 4, please *BRIEFLY* describe (in 200 words or less) your institution's program or planned program regarding outreach and access for underserved students.**

**5a) If applicable, what statistical enrollment goal has your institution set for this college access program?**

Current Enrollment Statistic:

Program's Goal Statistic:

## 4. Part C. Information on College Success Programs

We are interested in current or planned programs that are designed to increase the retention and graduation of students. Such programs often assist students with academic performance or provide students opportunities for social integration. We are particularly interested in programs that take/will take a unique approach.

## NAICU Access and Success/Building Blocks to 2020 Survey

**6. Does your institution currently run or plan to introduce a program that helps students to succeed after they have enrolled at your institution?**

- Yes
- Not yet, but we are in the process of developing one for future implementation.
- No (If no, thank you. Skip the next page and then click the "submit" button. You have completed this survey.)

### 5. Part C. Continued

For the following questions, please select **ONE** program (current or planned) that is particularly successful or innovative.

*NOTE: If your institution has more than one successful program (or has more than one under development), you may submit the additional programs by returning to the survey link found at the end of the survey and submitting a separate survey entry/ies.*

**7a) What is/will be the name of the program?**

**7b) Does this program target a particular student characteristic or sub-population (i.e., low-income, minorities, first-generation, STEM majors, rural, returning adults, students on academic probation, student with disabilities, freshmen, etc.) or can all students participate? What is the program's focus - improving retention, completion, or both?**

**7c) Please BRIEFLY discuss the key services that are/will be offered to increase student retention and/or completion (e.g., counseling, student skill workshops, first-year seminars, remedial programs, undergraduate research, learning communities, community outreach, personal finance/budgeting, extended hours, cultural programs, mentoring, etc.).**

## NAICU Access and Success/Building Blocks to 2020 Survey

**7d) BRIEFLY describe the key innovative, creative, or unique components of this program that distinguish it from others and are most critical to achieving its retention/completion goals?**

**7e) If available, please provide the numerical statistic that are/will be used to assess this program's effectiveness/success.**

Current statistic for this program's cohort:

Goal statistic for this program's cohort:

**7f) Type of statistic quoted in question 7e.**

- Retention:
- Completion:
- Other (please explain)

**7g) Of the following funding sources, how is this program funded or likely to be funded? (Check all that apply).**

- Tuition
- Institutional funding
- Federal government
- State/local government
- Private/individual (include corporate/foundation funding)
- Other sources (please specify)

## NAICU Access and Success/Building Blocks to 2020 Survey

**7h) Is there anything else that we should know about this program? For programs in development, please indicate anticipated implementation date (semester/academic year).**

### 6. Thank You - Multiple Programs

Thank you for your participation. You must click on the "submit" button below to complete this survey.

**NOTE:** *If your institution has more than one successful program, please copy and paste this survey's hyperlink*

[http://www.surveymonkey.com/s.aspx?sm=YGi3FD91SVfzJoJRpM0nJA\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=YGi3FD91SVfzJoJRpM0nJA_3d_3d)

*into your internet browser and re-submit a new survey for additional programs.*