2020 CARES Act: Funding Details and Navigating the Grants Process

Coronavirus Aid Relief and Economic Security (CARES) Act

- Barbara Mistick, NAICU
- Stephanie Giesecke, NAICU
- Ed Williams, McAllister & Quinn
- Alexandra Jensen, McAllister & Quinn

April 14, 2020
Agenda

• Introductions
• CARES Act
  • Educational Stabilization Fund
• Department of Education - Guidance Updates
• Navigating the Grants Process
• Questions
Introductions

Barbara Mistick
President, NAICU

Stephanie Giesecke
Director of Budget & Appropriations, NAICU

Ed Williams
Senior Vice President & General Counsel McAllister & Quinn

Alexandra Jensen
Managing Director of Grants & Federal Affairs McAllister & Quinn
Higher Education Sector Request

- $50 Billion
  - Emergency Grant Funds – Institutions & Students
  - Technology Assistance
  - Grants or Zero Interest Federal Loans for Institutions
  - Relaxation of Reporting and Audit Requirements
Congressional Action – CARES Act

• $14 billion for all sectors of higher education
CARES Act – Institutions – Awaiting Guidance

• $6.279 billion distributed through the Title IV system

• $1.047 billion for MSIs/HBCUs

• $349 million set aside for grants to institutions that were particularly hard hit by costs associated with the virus – distributed through FIPSE
CARES Act – Institutions – Awaiting Guidance

• Allowable uses for institutional funds are broad, and can be used to:
  • Defray expenses such as
    • Lost revenue
    • Technology costs associated with a transition to distance education
Chat Question - Institutional Aid Relief

• What percentage of your anticipated need from COVID-19 will the CARES ACT funding cover on your campus?
  
  >10%
  10% - 20%
  20% - 30%
  30% - 40%
  <50%
CARES Act – Students

• At least $6.279 billion must be used to provide emergency financial aid **grants** to students,
  • For expenses related to the disruption of campus operations due to Coronavirus including eligible expenses under a students cost of attendance, such as food, housing, course materials, technology, health care, and child care.

• **Formula:** Allocated amounts will be based 75% on an institution’s Pell FTE enrollment and 25% on an institution’s overall FTE enrollment relative to the national total, except that students who were enrolled exclusively online prior to the pandemic outbreak will not be in the count.
Distributes $6.279B
Provides “Significant Discretion” to Institutions
Allows for One Year to Distribute Funds
Institutions have one year to distribute funds to students.
Institutions can develop their own system and process for allocating funds.
Funds must be used to cover expenses related to the disruption of campus operations due to coronavirus (including eligible expenses under a student’s cost of attendance, such as food, housing, course materials, technology, health care, and child care).
• Institutions shall not use the funds to reimburse themselves for any costs or expenses related to coronavirus previously issued to students, however more flexibility is expected for this purpose with the remaining 50 percent of funds that will be made available to institutions.

• The Pell Grant maximum award of $6,195 is suggested, but not required, as a maximum grant.

• Institutions are encouraged, but not required, to provide grants to the neediest students.

• Institutions will draw down funds from the Department’s G5 system.
Relief Funds are Fully-Funded by Congress

• Institutions are entitled to their federal funds.

• There is no risk of those funds running out or expiring before colleges and universities have a chance to complete their application.
About McAllister & Quinn

Washington, DC-based consulting firm
Founded in 2004.
Specialize in securing funding for a wide range of organizations.

Team of grants experts
40+ staff from Congressional and Executive branches, Academia, non-profits, and industry.
275+ grant consultants, subject matter experts, grant strategists
Before We Get Started

**Known Unknowns** – There is information that is not yet available on specific provisions in the CARES Act

**Just the Facts** – Today’s presentation will focus on the facts as we understand them today drawn from the legislative text and publicly available sources of information.
Eligible Use of Funds

Generally, IHEs will have discretion on the use of funds within the context of a COVID-19 impact or response.

At least half of the funds must be allocated for emergency financial aid grants to students related to the disruption of campus operations due to coronavirus.

EXCEPT payments to contractors for the provision of pre-enrollment recruitment activities; endowments; or capital outlays associated with facilities related to athletics, sectarian instruction, or religious worship.
Emergency Stabilization Fund

**Legislative Text:** Section 18004(b) states “The funds made available to each institution under:

- subsection (a)(1) \{NOTE: the subsection referenced here is the Pell 75/Non-Pell 25 formula\}
- shall be distributed by the Secretary
- using the same systems as the Secretary otherwise distributes funding to each institution under title IV of the Higher Education Act of 1965 (204 U.S.C. 1001 et seq. [governing the administration of the United States federal student financial aid programs]).

**Executive Action**

- Guidance (format TBD) from US Department of Education expected quickly upon enactment of bill into law
DoED Funding Certification & Agreement

Secretary DeVos issued Funding Allocations and Recipient’s Funding Agreement

Funds shall be used for:

• 50 percent for emergency financial aid grants to students for their expenses related to the disruption of campus operations due to coronavirus, such as food, housing, course materials, technology, health care, and child-care expenses.
• The recipient to determine the amount of each individual emergency financial aid grant.
  • The Secretary recommends the maximum Federal Pell Grant for the applicable award year as an appropriate maximum amount for a student’s emergency financial aid grant.

Funds shall NOT be used for:

• To reimburse itself for any costs or expenses, including but not limited to any costs associated with significant changes to the delivery of instruction due to the coronavirus and/or any refunds or benefits that Recipient previously issued to students.

The advanced funds shall not be used for any purpose other than the direct payment of grants to students for their expenses related to the disruption of campus operations due to coronavirus.
Navigating Grants.gov

GETTING STARTED & ACCESSING STABILIZATION FUNDS
Grants.gov

Getting Started

Step 1: Do you have the institution's DUNS number?
- What is this?
- How long does this process take?

Step 2: Is the institution registered with SAM?
- What is this?
- How long does this process take?

Step 3: Is the institution registered with Grants.gov?
- Who registers the institution?
- How do I authorize and register users?
Accessing the Stabilization Funds

Grants.gov Funding Opportunity Number: ED-GRANTS-041020-003
• Must apply before September 30, 2020

• What do I need to complete? (Full DoED Instructions: https://apply07.grants.gov/apply/opportunities/instructions/PKG00260943-instructions.pdf)
  Part I: SF-424
  Part II: Attachment — attach the completed Recipient’s Funding Certification and Agreement to this form

• Reminders:
  • All attachments must be in PDF or Word format only
  • Complete only the yellow highlighted boxes
What Happens After you Submit?

1) When will I be notified?

2) What are my reporting and compliance obligations?

3) When do funds need to be spent down?

4) When can we expect to hear from DoED about the allocation of institutional funds?
NAICU Resources

  • Updated daily

• Email campus-based and financial impact stories: coronacampuseffects@NAICU.edu
Questions?
Contact Information

**Government Relations General Email:** governmentrelations@naicu.edu

- **Sarah A. Flanagan**  
  *Vice President for Government Relations and Policy Development*

- **Jody Feder**  
  *Director of Accountability and Regulatory Affairs*

- **Stephanie Giesecke**  
  *Director of Budget and Appropriations*

- **Karin L. Johns**  
  *Director of Tax Policy*

- **Robert (Bo) Newsome**  
  *Director of Outreach and State Relations*

- **Tim Powers**  
  *Director of Student Aid Policy*

**Communications**

- **Pete Boyle**  
  *Vice President for Public Affairs*  
  Pete@naicu.edu

**Research**

- **Frank Balz**  
  *Vice President for Research and Policy Analysis*  
  Frank@naicu.edu