



Presidential Search Prospectus

The National Association of Independent Colleges and Universities (NAICU) seeks a collaborative, persuasive, and forward-thinking President to be a respected advocate and thought-leader for independent higher education within the larger, complex landscape of higher education.

NAICU Overview

With more than 1,000 colleges, universities, and associations as members, [NAICU](#) is a unifying national voice for independent higher education and reflects the diversity of private, nonprofit higher education in the United States. Based in Washington, D.C., NAICU is the largest organization representing the leaders of independent, nonprofit colleges and universities on federal issues.

Mission

Since 1976, protecting the independence of private, nonprofit institutions, and ensuring that all students, regardless of family income, have access to higher education, are the prisms through which NAICU views its policy choices and courses of action. In its simplest form, NAICU's policy mission has three parts:

- Ensuring that [student aid](#) programs continue to provide all Americans with access to the college of their choice.
- Promoting [tax policy](#) that helps families save and pay for college, and also helps private colleges fulfill their distinctive missions.
- Seeking appropriate [regulation](#) of private, nonprofit colleges and universities that is sensitive to their diversity and independence, while addressing society's needs.

To achieve these goals, [NAICU staff](#) meets with policymakers; advocates on behalf of its [member institutions](#); provides analysis, insight, and guidance on legislation, regulations, and other policy developments; devises collective strategies among key stakeholders; and keeps members informed and involved every step of the way.

Structure

NAICU is headquartered in Washington, DC and consists 20 staff members, including the president. The fiscal year 2018 operating budget was \$6.6 million along with over \$6.5 million in reserves.

Governance

NAICU is governed by a [board of directors](#) consisting of 47 members, including institutional presidents, the chairs of the National Association of Independent College and University State Executives (NAICUSE) and the Secretariat, who serve as ex officio members with vote, and three government relations professionals from institutions who serve as ad hoc members without a vote. The president of NAICU is also an ex officio member without vote. Seven committees report to the NAICU board. Four deal with public policy issues, and are composed of board members as well as selected members: the Committees on Accountability, Student Aid, Policy Analysis and Public Relations, and Tax Policy. The Executive, Administration, and Audit Committees are operational committees, dealing with internal NAICU policies and procedures.

Search Procedure

Nominations, applications, and inquiries may be sent in complete confidence to Jay Lemons (jay@academic-search.com) and Ann Hasselmo (ann.hasselmo@academic-search.com), consultants with Academic Search, Inc., who are assisting in the search. Full consideration will be given to applications received by January 14, 2019.

Information about the [position](#) and the [desired leadership characteristics](#) is available at the links provided.