## NAICU

# 2020 CARES Act: Funding Details and Navigating the Grants Process

Coronavirus Aid Relief and Economic Security (CARES) Act

- Barbara Mistick, NAICU
- Stephanie Giesecke, NAICU
- Ed Williams, McAllister & Quinn
- Alexandra Jensen, McAllister & Quinn

# Agenda

- Introductions
- CARES Act
  - Educational Stabilization Fund
- Department of Education Guidance Updates
- Navigating the Grants Process
- Questions



#### **Introductions**

#### **Barbara Mistick**

President, NAICU

#### **Stephanie Giesecke**

Director of Budget & Appropriations, NAICU

#### **Ed Williams**

Senior Vice President & General Counsel McAllister & Quinn

#### Alexandra Jensen

Managing Director of Grants & Federal Affairs McAllister & Quinn



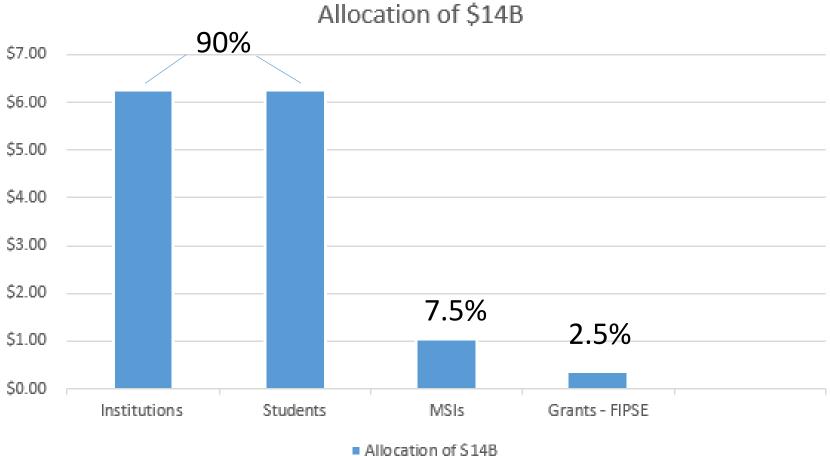
# **Higher Education Sector Request**

- \$50 Billion
  - Emergency Grant Funds Institutions & Students
  - Technology Assistance
  - Grants or Zero Interest Federal Loans for Institutions
  - Relaxation of Reporting and Audit Requirements



## **Congressional Action – CARES Act**

• \$14 billion for all sectors of higher education





# **CARES Act – Institutions– Awaiting Guidance**

\$6.279 billion distributed through the Title IV system

• \$1.047 billion for MSIs/HBCUs

 \$349 million set aside for grants to institutions that were particularly hard hit by costs associated with the virus – distributed through FIPSE



# **CARES Act – Institutions – Awaiting Guidance**

- Allowable uses for institutional funds are broad, and can be used to:
  - Defray expenses such as
    - Lost revenue
    - Technology costs associated with a transition to distance education



## **Chat Question - Institutional Aid Relief**

 What percentage of your anticipated need from COVID-19 will the CARES ACT funding cover on your campus?

>10%

10% - 20%

20% - 30%

30% - 40%

<50%



#### **CARES Act – Students**

- At least \$6.279 billion must be used to provide emergency financial aid **grants** to students,
  - For expenses related to the disruption of campus operations due to Coronavirus including eligible expenses under a students cost of attendance, such as food, housing, course materials, technology, health care, and child care.
- Formula: Allocated amounts will be based 75% on an institution's Pell FTE enrollment and 25% on an institution's overall FTE enrollment relative to the national total, except that students who were enrolled exclusively online prior to the pandemic outbreak will not be in the count.

## Education Department Guidance – April 9, 2020

- Distributes \$6.279B
- Provides "Significant Discretion" to Institutions
- Allows for One Year to Distribute Funds
- Institutions have one year to distribute funds to students.
- Institutions can develop their own system and process for allocating funds.
- Funds must be used to cover expenses related to the disruption of campus operations due to coronavirus (including eligible expenses under a student's cost of attendance, such as food, housing, course materials, technology, health care, and child care).



## Education Department Guidance – April 9, 2020

- Institutions shall not use the funds to reimburse themselves for any costs or expenses related to coronavirus previously issued to students, however more flexibility is expected for this purpose with the remaining 50 percent of funds that will be made available to institutions.
- The Pell Grant maximum award of \$6,195 is suggested, but not required, as a maximum grant.
- Institutions are encouraged, but not required, to provide grants to the neediest students.
- Institutions will draw down funds from the Department's G5 system.



# Relief Funds are Fully-Funded by Congress

Institutions are entitled to their federal funds.

 There is no risk of those funds running out or expiring before colleges and universities have a chance to complete their application.



# About McAllister & Quinn

### Washington, DC-based consulting firm

Founded in 2004.

Specialize in securing funding for a wide range of organizations.

#### **Team of grants experts**

40+ staff from Congressional and Executive branches, Academia, non-profits, and industry.

275+ grant consultants, subject matter experts, grant strategists



# **Before We Get Started**

Known Unknowns – There is information that is not yet available on specific provisions in the CARES Act

<u>Just the Facts</u> – Today's presentation will focus on the facts as we understand them today drawn from the legislative text and publicly available sources of information.

HIGHER EDUCATION

# Eligible Use of Funds

Generally, IHEs will have discretion on the use of funds within the context of a COVID-19 impact or response.



At least half of the funds must be allocated for emergency financial aid grants to students related to the disruption of campus operations due to coronavirus.

EXCEPT payments to contractors for the provision of pre-enrollment recruitment activities; endowments; or capital outlays associated with facilities related to athletics, sectarian instruction, or religious worship

# **Emergency Stabilization Fund**

Legislative Text: Section 18004(b) states "The funds made available to each institution under:

- subsection (a)(1) {NOTE: the subsection referenced here is the Pell 75/Non-Pell 25 formula}
- shall be distributed by the Secretary
- using the **same systems** as the Secretary otherwise distributes funding to each institution under title IV of the Higher Education Act of 1965 (204 U.S.C. 1001 et seq. [governing the administration of the United States federal student financial aid programs].

## **Executive Action**

 Guidance (format TBD) from US Department of Education expected quickly upon enactment of bill into law

# **DoED Funding Certification & Agreement**

Secretary DeVos issued Funding Allocations and Recipient's Funding Agreement formula grant funds

#### Funds shall be used for:

- 50 percent for emergency financial aid grants to students for their expenses related to the disruption of campus operations due to coronavirus, such as food, housing, course materials, technology, health care, and child-care expenses.
- The recipient to determine the amount of each individual emergency financial aid grant.
  - The Secretary recommends the maximum Federal Pell Grant for the applicable award year as an appropriate maximum amount for a student's emergency financial aid grant.

#### Funds shall **NOT** be used for:

• To reimburse itself for any costs or expenses, including but not limited to any costs associated with significant changes to the delivery of instruction due to the coronavirus and/or any refunds or benefits that Recipient previously issued to students.

The advanced funds shall not be used for any purpose other than the direct payment of grants to students for their expenses related to the disruption of campus operations due to coronavirus

Slide 17

Navigating Grants.gov

GETTING STARTED & ACCESSING STABILIZATION FUNDS

# **Grants.gov**

#### **Getting Started**

Step 1: Do you have the institution's DUNS number?

- What is this?
- How long does this process take?

**Step 2**: Is the institution registered with SAM?

- What is this?
- How long does this process take?

**Step 3**: Is the institution registered with Grants.gov?

- Who registers the institution?
- How do I authorize and register users?



Last updated 2020-04-10

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# Accessing the Stabilization Funds

Grants.gov Funding Opportunity Number: ED-GRANTS-041020-003

Must apply before September 30, 2020

 What do I need to complete? (Full DoED Instructions: <a href="https://apply07.grants.gov/apply/opportunities/instructions/PKG00260943-instructions.pdf">https://apply07.grants.gov/apply/opportunities/instructions/PKG00260943-instructions.pdf</a>)

**Part I**: SF-424

Part II: Attachment —attach the completed Recipient's Funding Certification and

Agreement to this form

#### Reminders:

- All attachments must be in PDF or Word format only
- Complete only the yellow highlighted boxes

# What Happens After you Submit?

- 1) When will I be notified?
- 2) What are my reporting and compliance obligations?
- 3) When do funds need to be spent down?
- 4) When can we expect to hear from DoED about the allocation of institutional funds?

#### **NAICU** Resources

 NAICU's Coronavirus Disease (COVID-19) Resource Page: <a href="http://www.naicu.edu/research-">http://www.naicu.edu/research-</a>

resources/coronavirus-disease-covid-19-resources

- Updated daily
- Email campus-based and financial impact stories: coronacampuseffects@NAICU.edu



# **Questions?**





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